

**Texas FFA Association**  
**2020 Public Relations Leadership Development Event**  
**Target Audience: Business & Industry**

**Questions for Q&A Period**

1. What value does your agricultural education/FFA program bring to the local agriculture industry?
2. What skills are you taught in the agricultural education/FFA program that would support you to enter the agriculture industry?
3. What distinguishes the agricultural education/FFA program from other academic, athletic, or extracurricular programs that are offered in schools?
4. How has your involvement in agricultural education/FFA prepared you to become a productive and responsible citizen?
5. What sort of leadership training programs are available in your chapter?
6. What kind of service projects does your chapter engage in, and how have you been involved in them?
7. How do FFA competitive events help support a student toward achieving career success?
8. What is agricultural education/FFA doing to prepare you to compete in and contribute to a global economy?
9. What are you learning in your classes about the agriculture industry and its commitment to environmental sustainability?
10. Times are tough with the economy, what are non-financial ways a local business can support your agricultural education program/FFA chapter?
11. Inclusion and equity are hot topic in industry, what is your chapter doing to promote these ideals locally?
12. How are FFA activities connected to classroom instruction?
13. How has your involvement in agriculture and the FFA prepared you to engage in strategic planning when you enter your career?
14. What practical experience has FFA provided you in regard to serving as a member of a high-functioning team?
15. What has the FFA taught you about leadership, and how will those lessons translate to your career?
16. Agriculture needs advocates. How has being a member of the FFA equipped you with the skills needed to advocate for the agriculture industry?
17. What are your career goals, and how has agricultural education/FFA helped to prepare you to enter that career field?
18. How does supporting your FFA chapter bring value to local business and industry?
19. How do your local programs of study in agriculture prepare students for local careers?
20. What are supervised agricultural experiences and how do they prepare students for career success?